PHILIP MORRIS U.S.A.
INTER - OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: Mr. K. P. McIntyre

Date: September 23, 1977

From: F. E. Resnik

Subject: Data for FTC Request of August 9, 1977, File No. 772 3023

Attached you will find data in response to Item 4 in the subject notice from the FTC. This contains nationally distributed brands, test market brands, and export brands manufactured by Philip Morris U.S.A. during the calendar year 1976.

In response to Item 10, reports are attached which present "tar" and nicotine data for our brands which are routinely tested in our laboratories.

There are no responses to Items 9 and 11, as no outside laboratory study was conducted during 1976, and the "tar" and nicotine data which appear on advertising comes from the official FTC listings.

F. E. Resnik

FER:MP
Attachments

cc: Mr. A. Holtzman
Mr. J. E. Wickham ✓

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Source: https://www.industrydocuments.ucsf.edu/docs/tybl0001